



13-TIME WORLD CHAMPIONS
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

NEWS RELEASE

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MEDIA ADVISORY

PACKERS TO PLANT TREES DONATED FROM 'FIRST DOWNS FOR TREES' PROGRAM OUTSIDE LAMBEAU FIELD ATRIUM THURSDAY

This year's 720 donated trees will provide total lifetime benefits of \$2,346,887

The Green Bay Packers, SCA, Green Bay Packaging Inc., the Wisconsin Department of Natural Resources and the U.S. Forest Service will mark another successful year of the "First Downs for Trees" program by planting trees in front of the Lambeau Field Atrium on Thursday, May 29, at 10 a.m.

This year, the program donated 720 trees to 18 local communities including: Allouez, Ashwaubenon, Bellevue, De Pere, Green Bay, Hobart, Howard, Lawrence, Ledgeview, Morrison, Pittsfield, Pulaski, Scott, Suamico, Town of Wrightstown, Village of Wrightstown, Brown County and the Oneida Tribe.

The addition of two new corporate sponsors, SCA and Green Bay Packaging, Inc., provided the program with additional funds, resulting in the planting of even more trees in Brown County communities.

Six nurseries, McKay Nursery in Waterloo, Meacham Nursery in Green Bay, Midpark Nursery in Fond du Lac, Schichtel's Nursery in Springville, N.Y., Silver Creek Nursery in Manitowoc and Tillman Wholesale Growers in Green Bay provided the trees. A combination of elm, linden, lilac, oak, honey locust and flowering crab trees are among the species that were planted.

On hand will be Packers President/CEO Mark Murphy, DNR secretary Cathy Stepp, U.S. Forest Service Midwest Urban Forestry Coordinator Jill Johnson, SCA customer brand and sustainability manager Mike Kapalko and Green Bay Packaging executive vice president Bryan Hollenbach.

Members of the media are invited to cover the event. Parking is available by the Bellin Health Gate on the stadium's north end, accessed off of Ridge Road, and a member of the Packers PR department will escort media from the parking lot to the planting area.

'FIRST DOWNS FOR TREES' TREE PLANTING INFO:

Who: Packers President/CEO Mark Murphy, DNR secretary Cathy Stepp, U.S. Forest Service Midwest Urban Forestry Coordinator Jill Johnson, SCA customer brand and sustainability manager Mike Kapalko and Green Bay Packaging executive vice president Bryan Hollenbach.

What: Marking another successful year of the "First Downs for Trees" program by planting trees in front of the Lambeau Field Atrium.

When: Thursday, May 29, at 10 a.m.

Where: Lambeau Field. Parking is available by the Bellin Health Gate on the stadium's north end, accessed off of Ridge Road, and a member of the Packers PR department will escort media to the planting area.

Interviews/Photo opportunities: Speakers listed above will be available for interviews after the event.

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FIRST DOWNS FOR TREES

