PUBLIC INVOLVEMENT AND PARTICIPATION PROGRAM
WPDES PERMIT NO. WI-S050075-3

SECTION 2.2

General Information

Primary Contact: ████████████
Title: ████████████
Phone: ████████████
Email: ████████████

Secondary Contact: ████████████
Title: ████████████
Phone: ████████████
Email: ████████████

Introduction

This Public Involvement and Participation Written Program has been developed to inform the Wisconsin Department of Natural Resources (WDNR), the City of Freshwater municipal staff and the general public on how the minimum control measures of the MS4 program, specific to Public Involvement and Participation, are being addressed. This program specifies how the City will notify the public of activities required by this permit and to encourage input and participation from the public regarding these activities. Any components of the program that require modifications based on the current permit requirements are identified with a plan for compliance by the end of the permit term, April 30, 2024. This program manual is one of several that make up the MS4 program for the City of Freshwater.

City's Program Implementation

2.2.1 Permit Activities

The City will provide a minimum of one (1) opportunity annually for the public to provide input on each of the following permit activities: annual report, storm water management program, and if applicable, the adoption or amendment of storm water related ordinances.

The City utilizes a tracking spreadsheet to meet this permit requirement (APPENDIX A – Tracking Sheet Summary). The tracking spreadsheet records each delivery mechanism along with the corresponding permit activities/volunteer activity and target audiences.

2.2.2 Delivery Mechanism

The City will identify the delivery mechanism for each of the activities in section 2.2.1. Delivery mechanisms may include public workshop, presentation of storm water information, government event (public hearing, council meeting, etc.), citizen committee meeting, or website.

The City utilizes a tracking spreadsheet to meet this permit requirement (APPENDIX A – Tracking Sheet Summary). The tracking spreadsheet records each delivery mechanism along with the corresponding permit activities/volunteer activity and target audiences. The mechanism used annually by the City of Freshwater is described below. The City may use other delivery mechanisms as needed to meet the requirement of 2.2.1.

Website

The City of Freshwater maintains a website (Link) where residents and guests are able to access a wide variety of information. One function of the website is to share the MS4 annual report, storm water management program and any adoptions/amendments of storm water related ordinance with the community. The citizens can give feedback in writing through the website or in-person at any Council Meeting(s) which address the topics.

2.2.3 Volunteer Activities

The City will implement, at a minimum, one (1) of the following volunteer activities per year: group best management practice (BMP) installation or maintenance, storm drain stenciling, planting community rain garden, clean up event, stream monitoring, citizen committee meeting, public workshop, presentation of storm water information, or other hands-on event.

The City utilizes a tracking spreadsheet to meet this permit requirement (APPENDIX A – Tracking Sheet Summary). The tracking spreadsheet records each delivery mechanism along with the corresponding permit activities/volunteer activity and target audiences.

Volunteer Activity

The City does not provide a specific volunteer activity yearly to residents. The number of activities, type of activity and time of year the activity is conducted vary from year to year.

2.2.4 Target Audience

The City will identify the targeted audience for each permit activity and volunteer activity. Target audiences may include the general public, public employees, residents, businesses, contractors, developers, industries, and/or other appropriate audiences.

The City utilizes a tracking spreadsheet to meet this permit requirement (APPENDIX A – Tracking Sheet Summary). The tracking spreadsheet records each delivery mechanism along with the corresponding permit activities/volunteer activity and target audiences.

APPENDIX A – Tracking Sheet Summary

TYPE	DELIVER MECHANISM		EVENT INFORMATION		TOPICS COVERED					TARGET AUDIENCE									Est. People Reached
	Type		Name	Date	1	2	3	4	4Text	1	2	3	4	5	6	7	8	8Text	
Public Input	Government Event		Council Meeting	2019															101+
Public Input	Website		Website	2019															
Public Input	Government Event		Council Meeting	1/1/2020															11-50
Public Input	Website		Website	1/1/2020															11-50
Volunteer Opportunity	Other		Website	1/1/2020															
Public Input	Website		Website	1/1/2022															
Public Input	Website		Website	1/1/2021															
Volunteer Opportunity	Clean Up Event		Household Hazardous Waste Clean Sweep	10/2/2021															
Volunteer Opportunity	Clean Up Event		The Great Give Back	10/29/2022															
Public Input	Website		Website	2023															
Volunteer Opportunity	Clean Up Event		Household Hazardous Waste Clean Sweep	6/23/2023															

2.2 - Topics Summary

	Topics	2019	2020	2021	2022	2023	2024
1	MS4 Annual Report	X	X	X	X	X	-
2	Storm Water Management Program	X	X	X	X	X	-
3	Storm water related ordinance adoption or amendment	-	-	X	X	X	-
4	Other	-	-	-	-	-	-
	Public Input Requirements Met?	**YES**	**YES**	**YES**	**YES**	**YES**	**NO**

2.2 - Delivery Mechanisms Summary

	Public Input	2019	2020	2021	2022	2023	2024
1	Citizen Committee Meeting	0	0	0	0	0	0
2	Government Event	1	1	0	0	0	0
3	Presentation of Storm Water Information	0	0	0	0	0	0
4	Public Workshop	0	0	0	0	0	0
5	Website	1	1	1	1	1	0
6	Other	0	0	0	0	0	0
	Total Public Input	2	2	1	1	1	0

	Volunteer Activity	2019	2020	2021	2022	2023	2024
1	Citizen Committee Meeting	0	0	0	0	0	0
2	Clean Up Event	0	0	1	1	1	0
3	Group BMP Installation/Maintenance	0	0	0	0	0	0
4	Plant Community Rain Garden	0	0	0	0	0	0
5	Presentation of Storm Water Information	0	0	0	0	0	0
6	Public Workshop	0	0	0	0	0	0
7	Storm Drain Stenciling	0	0	0	0	0	0
8	Stream Monitoring	0	0	0	0	0	0
9	Other	0	1	0	0	0	0
	Total Volunteer Activity	0	1	1	1	1	0

| | **Total Delivery Mechanisms** | **2** | **3** | **2** | **2** | **2** | **0** |