

How to Host a Snap-a-thon

What is a Snap-a-thon?

Snapshot Wisconsin Snap-a-thons are friendly competitions where a group of people tag animal photos on our crowdsourcing website, [Zooniverse](https://www.zooniverse.org), to gather as many points as possible.

Who can participate?

Anyone familiar with Wisconsin wildlife and with operating a computer can participate. No need to be a wildlife expert: Zooniverse has a built-in field guide to help with more difficult classifications.

1. **PICK A LOCATION:**

Choose a place where computers and a reasonably fast internet speed are accessible. Classrooms, libraries, and community centers work well.

2. **GATHER SUPPLIES:**

Gather writing utensils, including differently colored pens/markers for making verifications, and a timer. Use the Checklist on the back of this handout. Optional: field guides for tricky I.D.s, prizes.

3. **ADVERTISE:**

Get the word out about your event! Post on social media, post flyers (with permission), or partner with a local organization.

4. **CLASSIFY:**

Begin your Snap-a-thon and start classifying on [SnapshotWisconsin.org](https://www.snapshotwisconsin.org)! Identify species on the Species Checklist to rack up points! Make sure to have somebody verifying the 3- and 5-point species.

5. **CELEBRATE:**

Once your determined time period is up, tally up scores and distribute prizes or bragging rights.



Share stories and photos of your success with
DNRSnapshotWisconsin@wisconsin.gov.

Species Checklist

1 point per species

No verification required

- | | | |
|--|---|--|
| <input type="checkbox"/> Cottontail rabbit | <input type="checkbox"/> Porcupine | <input type="checkbox"/> Snowshoe hare |
| <input type="checkbox"/> Deer | <input type="checkbox"/> Raccoon | <input type="checkbox"/> Squirrel |
| <input type="checkbox"/> Opossum | <input type="checkbox"/> Sandhill crane | <input type="checkbox"/> Turkey |

3 points per species

Verification required

- | | | |
|---------------------------------|-----------------------------------|--|
| <input type="checkbox"/> Bear | <input type="checkbox"/> Gray fox | <input type="checkbox"/> Pheasant |
| <input type="checkbox"/> Bobcat | <input type="checkbox"/> Grouse | <input type="checkbox"/> Red fox |
| <input type="checkbox"/> Elk | <input type="checkbox"/> Muskrat | <input type="checkbox"/> Striped skunk |

5 points per species

Verification required

- | | | |
|---------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> Badger | <input type="checkbox"/> Fisher | <input type="checkbox"/> Weasel |
| <input type="checkbox"/> Beaver | <input type="checkbox"/> Mink | <input type="checkbox"/> Wolf |
| <input type="checkbox"/> Coyote | <input type="checkbox"/> Otter | <input type="checkbox"/> Woodchuck |

5 points per bonus item

Verification required

- | | | |
|--|--|---|
| <input type="checkbox"/> 2+ species in 1 image | <input type="checkbox"/> Collared animal | <input type="checkbox"/> Multiple fawns |
| <input type="checkbox"/> 6+ animals of same species in 1 image | <input type="checkbox"/> Domestic animal | <input type="checkbox"/> Predation |
| | <input type="checkbox"/> Identify "Other Bird" | <input type="checkbox"/> Tree climbing |

Team Name:

**5 bonus points for best team name!*



SNAPSHOT
W I S C O N S I N

Zooniverse Account:

**5 bonus points for creating an account!*