


Notes  
**WISCONSIN COUNCIL ON RECYCLING**

Monday, September 23, 2019  
 Dynamic Lifecycle Innovations  
 N5550 Dynamic Way, Onalaska, WI

<p><b>Council Members Present:</b> Jarrod Holter, Dave Keeling, David Pellitteri, Mark Walter (phone), Barb Worcester (phone), Heidi Woelfel (phone), Jeff Zillich (phone)  <b>DNR:</b> Jennifer Semrau  <b>Public:</b> Jackie Davis, La Crosse County; Kyle Knudtson, Hilltopper Refuse and Recycling; Gary Harter, Harter’s Quick Clean-up; Brian Tippetts, 7 Rivers Recycling; Andy Thomes and Brian Kalvelage, Dairyland Power Corp; Greg Pronschinsko and Andy Meinerz, Ashley Furniture; Gregg Wavrunek, U.S. Senator Tammy Baldwin’s Office; Travis Blomberg, WasteCap Resource Solutions; Nick Shuman and Mike Williams, Dynamic Lifecycle Innovations; Tom Eeg, City of Racine; Valerie Parker, Village of Weston (phone); Sujata Gautam, Master’s student (phone)</p>	
Call to Order	Meeting called to order at 10:09 a.m.
Introductions and Announcements	Council members and guests introduced themselves.
Approval of Minutes (June 13, 2019)	<b>Motion made</b> by David Pellitteri and seconded by Heidi Woelfel to approve the minutes of June 13, 2019. Motion carried (7-0).
Welcome New Members/Thank Past Members/Elect Vice Chair	<p><b>Dave Keeling, Council Chair</b> welcomed new council members Barb Worcester, deputy chief of staff for Governor Tony Evers and Mark Walter, business development manager for Brown County Port and Resource Recovery. D. Keeling also thanked Gary Harter, Harter’s Quick Clean-up for his years of service to the council.</p> <p><b>Motion made</b> by Mark Walter and seconded by Jarrod Holter to elect David Pellitteri for Vice Chair. Motion carried (7-0).</p>
DNR/Legislative Updates	<p><b>Jennifer Semrau, DNR</b> informed the council of various DNR staffing updates:</p> <ul style="list-style-type: none"> <li>• Cody Heinze started in July as a new Hydrogeologist in Green Bay.</li> <li>• The newly created Communications/Waste Management Specialist position (Madison) has been filled by Amy Dubruiel, who formerly did E-cycle compliance and communication work.</li> <li>• Ruth O’Donnell has filled the Hazardous Waste Management Specialist position (Madison), vacating her role with the Beneficial Use program.</li> <li>• SE region supervisor, Trevor Noble, returned to Remediation and Redevelopment; Jim Delvich has been hired to fill this vacancy.</li> <li>• Upcoming recruitments include a hazardous waste specialist in the NE region and a communications LTE.</li> </ul> <p><b>J. Semrau, DNR</b> informed the council of various WMM program updates:</p> <ul style="list-style-type: none"> <li>• The Recycling Excellence Awards extended the deadline for nominations from 8/31 to 9/15. Awards will be announced near America Recycles Day (11/15).</li> <li>• As a result of Act 369, all guidance (new and existing) is being put out for a 21-day public comment period; batches of guidance are being released each week.</li> </ul>

	<ul style="list-style-type: none"> <li>• DNR is updating its website. All programs are conducting a “ROT” exercise, reviewing all pages for Redundant, Outdated or Trivial content. A redesigned website is expected in spring 2020.</li> <li>• The Environmental Management (EM) Division is undergoing strategic planning.</li> <li>• Another EM Division focus is on PFAS (perfluoroalkyl and polyfluoroalkyl substances) contamination. Multiple subcommittees have been formed, including one focusing on ‘effective disposal.’</li> <li>• The recycling program is planning a Material Recovery Facility (MRF) stakeholder meeting on 10/7 at the DNR Service Center in Oshkosh. The agenda includes an update on international/domestic recycling markets, results of the MRF survey, DNR’s new glass guidance document and MRF discussion on incoming material quality considerations.</li> </ul> <p><b>J. Semrau, DNR</b> informed the council of various rule/legislative updates:</p> <ul style="list-style-type: none"> <li>• NR 538 (beneficial reuse of industrial byproducts) and NR 600 (hazardous waste management) are going before the Natural Resource Board.</li> <li>• The E-cycle WI rule scope statement was approved by the Governor’s Office.</li> <li>• The Joint Legislative Audit Committee is holding an Executive Session and Public Hearing on 9/24 announcing an audit of the statewide recycling program. This is the first audit since 2001.</li> </ul> <p><b>J. Semrau, DNR</b> informed the council of various upcoming events:</p> <ul style="list-style-type: none"> <li>• 10/1-10/2 DNR Waste and Materials Management (WMM) Statewide meeting, WI Dells</li> <li>• 10/4 WMM Study Group meeting, Fitchburg</li> <li>• 10/7 MRF Stakeholder meeting, Oshkosh</li> <li>• 10/9 Recycling Subgroup of the WMM Study Group meeting, Steven’s Point</li> <li>• 10/14 DNR recycling presentation at WI Towns Association conference, WI Dells</li> <li>• 10/22 DNR recycling presentation at Going Green/Department of Health Services, Madison</li> <li>• 10/29 Responsible Unit/E-cycle/Storm Debris workshop, Fond du Lac</li> <li>• 11/7 Solid Waste Interested Parties (SWIP) (a.m.) and WMM PFAS Technical Advisory Group (TAG) meeting (p.m.), Fitchburg</li> <li>• 11/11-11/15 America Recycles Week/Day (nationwide); in WI. DNR will announce Recycling Excellence Award winners and the Associated Recyclers of WI (AROW) will conduct a social media campaign focused on multi-family recycling.</li> </ul>
<p>WasteCap DFDM State C&amp;D Recycling Program</p>  <p>WasteCap DRAFT - Letter of Support.pdf</p>	<p><b>Travis Blomberg, WasteCap Resource Solutions</b> provided the council with a brief overview of C&amp;D (construction and demolition) recycling. David Pellitteri identified himself a member of WasteCap’s board and commended WasteCap’s work. A draft letter of support, with recommendations for improving the state’s C&amp;D recycling effort was presented to the council. <b>Motion made</b> by Barb Worcester and seconded by Mark Walter to provide a letter of support for WasteCap’s proposed expanded C&amp;D recycling. Motion carried (6-0 with David Pellitteri abstaining).</p>
<p>Regional Market Update</p>	<p><b>Gary Harter, Harter’s Quick Clean-up</b> stated that overall pricing is depressed. Mixed paper at \$0/ton and OCC (old corrugated cardboard) at</p>

	<p>\$30/ton essentially have no value (compared to previous pricing of up to \$100/ton and \$170/ton, respectively). Some areas in WI are struggling to even find a buyer. However, new mills are coming online. PETE is down to \$0.10/pound (from \$0.24/pound). HDPE color is down to \$0.12/pound from \$0.31/pound, but HDPE natural is moving at good prices. PP is hard move, unless HDPE natural is included. Steel is down to \$120/ton from \$240/ton in spring. Glass is moving ok. Overall, the cost to process matches or exceeds landfill rates. Recycling fees are increasing as there is little revenue on the back-end. David Pellitteri shared that this could be a long-term down turn in pricing. He noted Coke/Pepsi switching from aluminum to PETE and legislation in CA which would require a higher percentage of recycled content in plastic containers. In the next year, 1.5 million tons of capacity is due to come online in paper, which will help with the oversupply. While we are getting into the seasonal box time (due to holidays) it is likely to have little effect on paper this year. D. Keeling stated steel pricing is more tied to the auto industry. President Donald Trump recently visited the new Pratt recycled content mill in OH. D. Keeling reported that according to <i>Resource Recycling</i>, 66 recycling programs across the U.S. have discontinued their programs and 300 are looking into it.</p>
Public Comment	<p><b>Valerie Parker, Village of Weston</b> asked if the council could comment on the announced Waste Management buyout of Advanced Disposal. D. Keeling stated the council did not have additional information beyond that which is publicly available. Due to competitive issues in WI, it is likely dis-investitures will be required.</p>
Other Business	<p><b>D. Keeling, Council Chair</b> shared that the National Recycling Coalition (NRC) will be joining the CA Resource Recovery Association (CRRA) for a market development workshop in Chula Vista, CA on 11/13. D. Keeling also commended EPA for their work on America Recycles Day/Week.</p>
Next Meeting Date and Location	<p>The council discussed holding its next meeting at Liberty Tire, Auburndale. J. Semrau will send out a date poll and contact Don Hacker. Next meetings will likely include a January phone meeting and in-person meeting at the WI Integrated Resource Management Conference (WIRMC) in February. At a future meeting, WI Economic Development Corporation (WEDC) could be invited to discuss paper mill investment in WI.</p>
Adjourn Business Meeting	<p>Business meeting adjourned at 12:05 pm; motioned by David Pellitteri seconded by Jarrod Holter. Motion carried (7-0). Following the business meeting, council members and guests conducted a tour of Dynamic Lifecycle Innovations and Xcel Energy.</p>