

# Recycled commodities at a glance

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# About Antoinette Smith



## Analysis

- Post-consumer and recycled plastics
- Chemical intermediates including PET feedstocks
- Trade data and macroeconomic drivers
- Broad network within industry

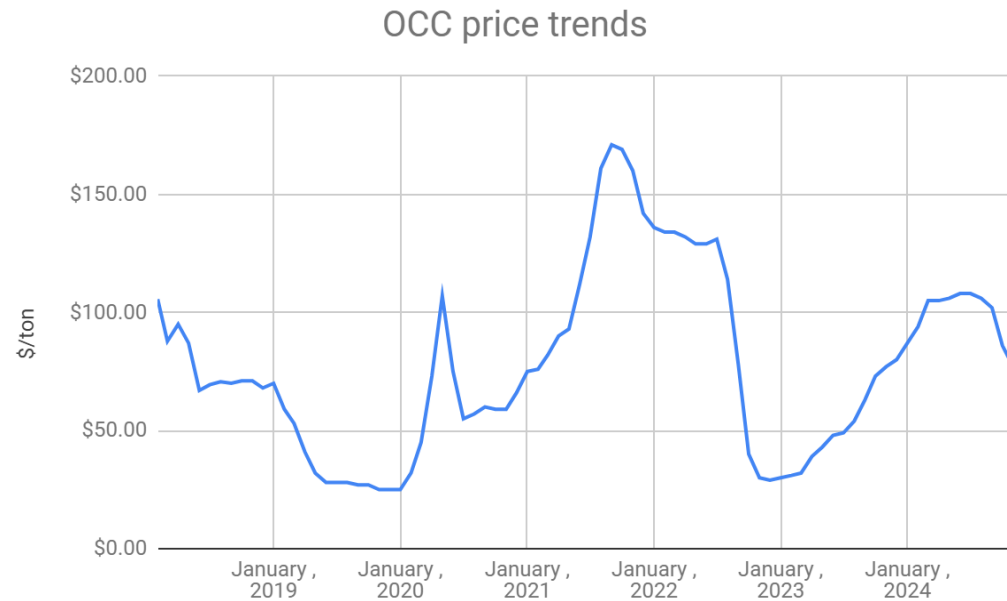


## Journalism

- 25+ years writing and editing in wide variety of fields
- 10+ years in plastics, chemicals and energy

# Commodity pricing drivers: Cardboard

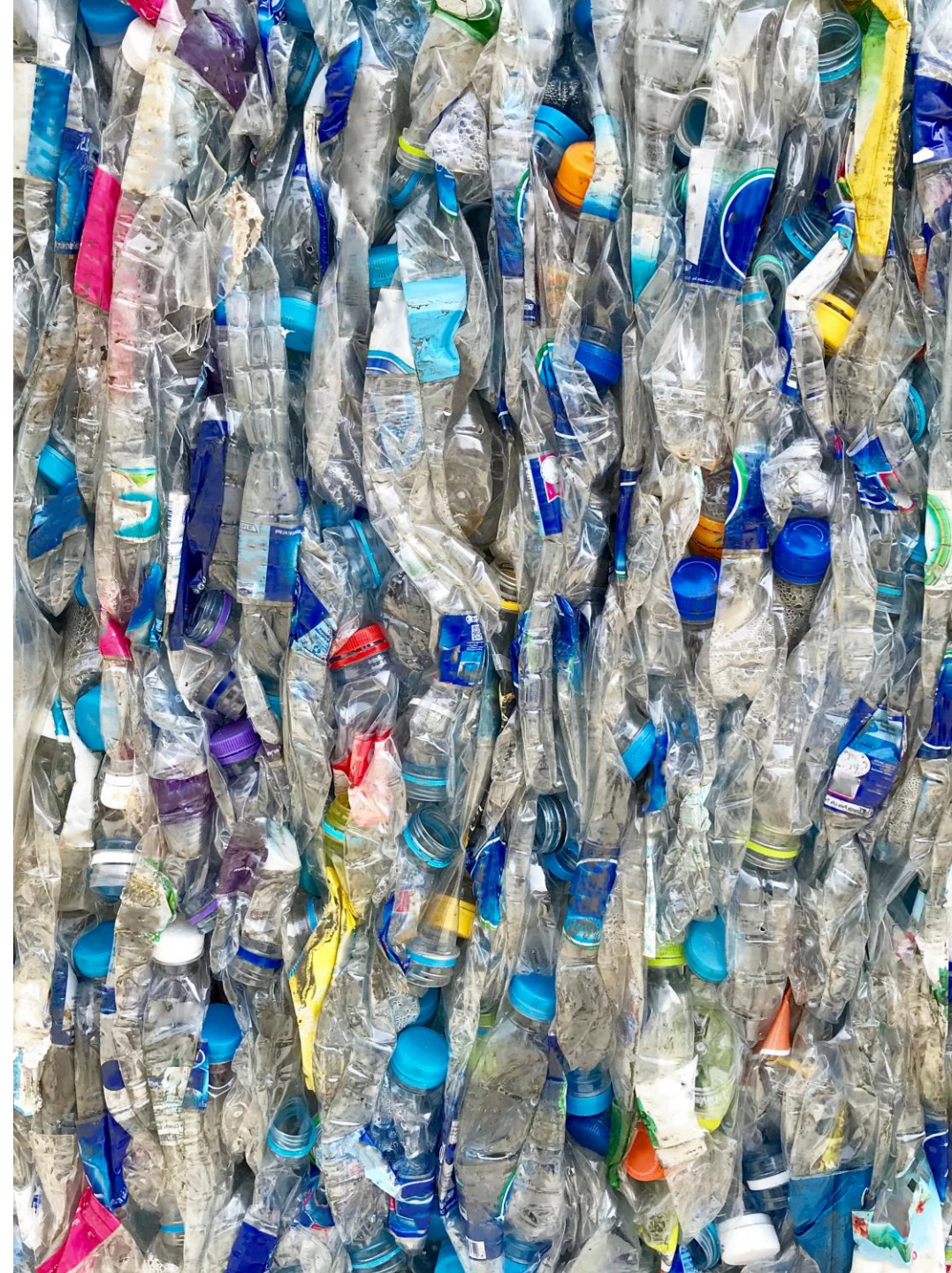
- Export markets
- Dockworker strikes
- Freight rates
- Increasingly automated systems
- Overcapacity in Europe, Asia
  - Suppressed mill operating rates
  - Reduced demand for US volumes



# Commodity pricing drivers: PET

## PET

- Consumer spending especially with travel
- Seasonality
- Availability of cheap imported virgin or recycled resin
  - Deep-sea shipping rates affect import volumes
- Weather
  - Collection
  - Consumption/demand (hot weather; eg California during cool, rainy summer in 2023, also berry season on USWC, consuming RPET for clamshell containers called thermoforms)
  - Generation/supply
- Mexico demand
  - Primarily in California and south/southwestern states
  - Appetite for "premium" (deposit return) bales
  - Significant PET capacity in Mexico
  - US bales are cheaper than in Mexico
  - Mexico has higher recovery rates due to "pickers"



# Commodity pricing drivers: HDPE

## HDPE natural

- Oversupply of virgin/off-spec material
- Seasonality – more milk consumed in summer

## HDPE color

- Much smaller market than natural
- KW Plastics buys large volumes consistently
- Smaller buyers enter the market and push up prices for a month or two, then withdraw



# What to watch

## Automation

- Higher processing volumes
- Lower labor costs
- Better quality bales

## EPR

- Five states passed laws;
- More expected in 2025

## 2030 brand targets

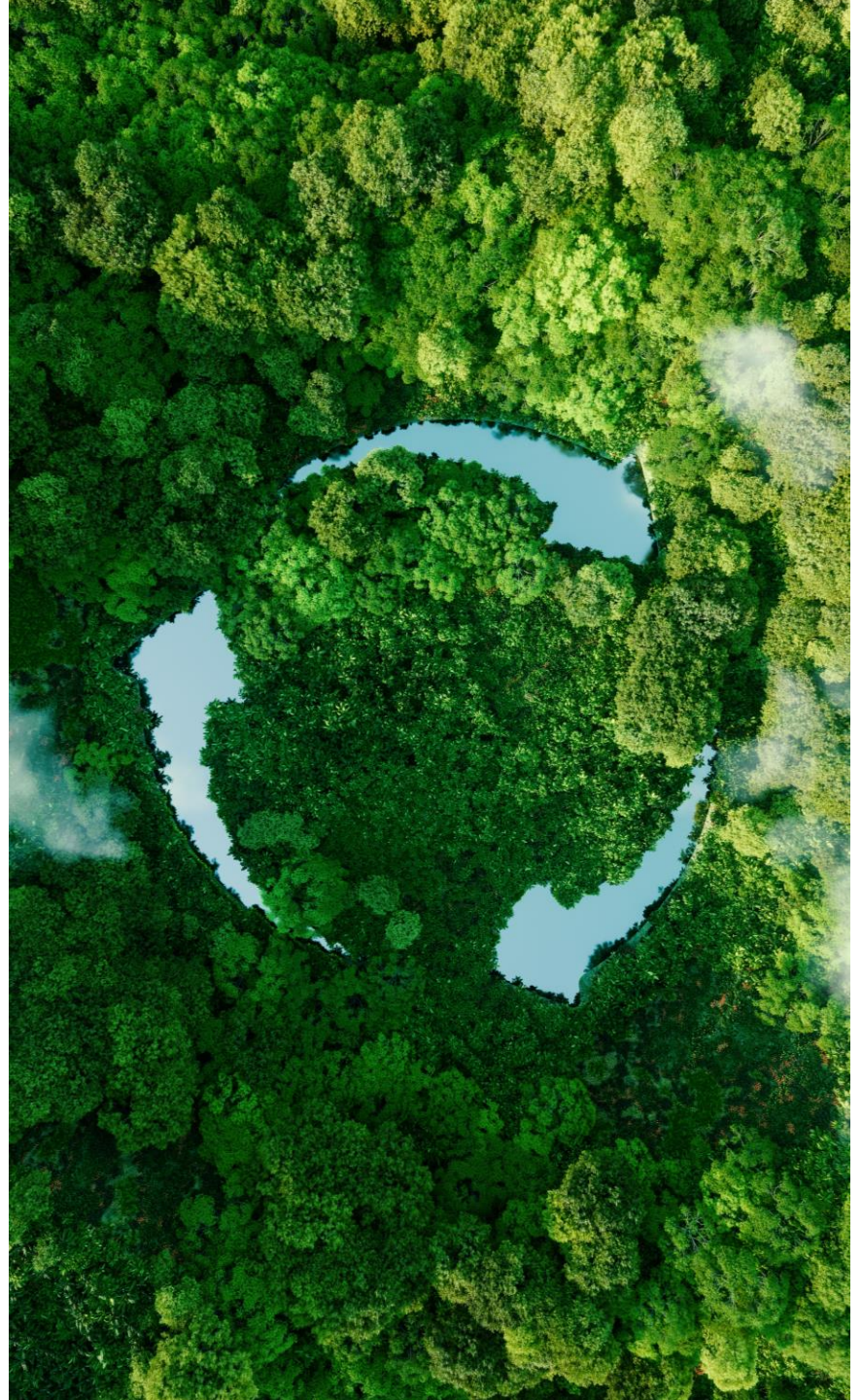
- Many brand owners pulled back on 2025 goals
- Moving toward measuring carbon footprint of entire supply chain (Scope 3)

## Change in presidential administration

- Tariffs on Canada, Mexico
- End of Biden-era incentives for recycling



# See Resource Recycling publications online





# Thank you!

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