Landowner Incentive Program Project Evaluation Criteria

The following criteria help determine which projects are funded. Applicants should closely review the list below to ensure their proposals clearly address all applicable criteria.

	Potential Points	Comments (proposed changes, areas for improvement)
Current site protection		
Permanent easement	3	
Short-term land use agreement (FWS, NRCS, MFL)	2	
Project is adjacent to protected land or land under a short-term land use agreement	1	
None	0	
Project location		
Within Conservation Opportunity Area http://dnr.wi.gov/topic/wildlifehabitat/coa.html	2	
Connectivity		
Habitat at project site already connects to similarly managed or complimentary habitats	2	
OR project site will provide connectivity to similarly or complimentary habitats	2	
Landscape setting		
Project proposes to manage natural communities and key habitats as defined by the Wildlife Action Plan http://dnr.wi.gov/topic/landscapes/index.asp?mode=Choose	2	
Project considers the habitat or natural community management needs of a broader landscape	0-3 (low potential- high potential)	

Ecological integrity		
Project will benefit a suite of species including at-risk species or SGCN	0-3 (low potential- high potential)	
Proposed management is likely to benefit targeted species http://dnr.wi.gov/topic/endangeredresources/documents/priorityspecies.pdf	0-2 (low potential- high potential)	
Probability of project success		
Project provides SMART objectives that are Specific, Measureable, Attainable, Realistic and Time-bound	0-3 (low potential- high potential)	
Proposal demonstrates landowner's ability to sustain objectives for the short and long term (based on past success, dedication or undertanding)	0-3 (low potential- high potential)	
Follow-up management and monitoring		
Proposal includes follow-up management beyond LIP funding time period?	0-2 (low potential- high potential)	
Proposal includes monitoring of restoration goals and objectives?	0-2 (low potential- high potential)	
Match amount		
more than required 25%	2	
Proposal Requirements		
Proposal includes required application information including maps, MFL approval, other partner aproval, etc.	0-3 (incomplete- complete)	

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