

2025 E-Cycle Wisconsin manufacturer recycling targets

Updated September 2024

Manufacturer name	Market share %	2025 recycling target (lbs)
3PI TECH SOLUTIONS	0.01%	1,946
ABS COMPUTER TECHNOLOGIES INC	0.03%	5,837
ACER AMERICA CORP	1.38%	268,512
AMAZON COM SERVICES LLC	0.89%	173,171
AMERICAN FUTURE TECHNOLOGY CORP	0.09%	17,512
APPLE INC	2.85%	554,537
ASUS COMPUTER INTERNATIONAL	1.31%	254,892
ATYME CORPORATION INC	0.01%	1,946
AZPEN INNOVATION INC	0.00%	0
BENQ AMERICA CORP	0.26%	50,589
BERESON USA	0.00%	0
BEST BUY	4.17%	811,375
BETTER WORKSPACES LLC	0.00%	0
BLU PRODUCTS INC	0.00%	0
BRAINSTORM CORP	0.04%	7,783
BROTHER INTERNATIONAL CORP	2.43%	472,815
CANON USA INC	2.64%	513,676
COBRATYPE COMPUTERS LLC	0.00%	0
CORSAIR	0.07%	13,620
CTL	0.01%	1,946
CURTIS INTERNATIONAL LTD	0.01%	1,946
CYBERPOWER INC	0.16%	31,132
DANE ELEC CORP USA	0.00%	0
DELL MARKETING USA LP	1.61%	313,265
DP AUDIO VIDEO LLC	0.00%	0
DPI INC	0.01%	1,946
DT RESEARCH INC	0.00%	0
DYNABOOK AMERICAS INC	0.00%	0
ECHELON FITNESS MULTIMEDIA LLC	0.01%	1,946
EIZO INC	0.00%	0
ELEMENT TV COMPANY LP	0.19%	36,969
ELITEGROUP COMPUTER SYSTEMS INC	0.00%	0
ELITELUX TECHNOLOGIES INC	0.08%	15,566
ELO TOUCH SOLUTIONS INC	0.00%	0
ELUKTRONICS INC	0.00%	0
ENVISION PERIPHERALS INC	0.50%	97,287
EPSON AMERICA INC	4.10%	797,755
EQUUS COMPUTE SOLUTIONS	0.00%	0
FACEBOOK TECHNOLOGIES LLC	0.17%	33,078
FORMLABS INC	0.00%	0
FUNAI CORPORATION INC	1.78%	346,342
GIGABYTE TECHNOLOGY	0.10%	19,457
GOOGLE LLC	0.13%	25,295
GTEK ELECTRONICS CORP	0.00%	0
GVISION USA INC	0.00%	0
HANWHA VISION AMERICA INC	0.00%	0
HARBOR FREIGHT TOOLS	0.00%	0
HEWLETT PACKARD ENTERPRISE CO	0.00%	0
HIMALAYA TRADING INC	0.00%	0
HISENSE- USA	8.05%	1,566,323
HMD AMERICA INC	0.00%	0
HP INC	4.55%	885,313
HYUNDAI TECHNOLOGY GROUP INC	0.01%	1,946

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IGEL TECHNOLOGY CORP	0.00%	0
INFOCUS CORP	0.01%	1,946
INGRAM MICRO	0.00%	0
INTERNATIONAL BUSINESS MACHINES CORP	0.00%	0
JIANGSU WIIBOOX TECHNOLOGY CO LTD	0.00%	0
JVCKENWOOD USA CORP	0.08%	15,566
K S CHOI CORP	0.00%	0
KONICA MINOLTA BUSINESS SOLUTIONS INC	0.00%	0
KOORUI AMERICAN LTD	0.01%	1,946
KYOCERA INTERNATIONAL INC	0.00%	0
KYOCERA MITA AMERICA INC	0.00%	0
LENOVO (UNITED STATES) INC	1.76%	342,451
LEXIBOOK AMERICA INC	0.00%	0
LEXMARK INTERNATIONAL	0.14%	27,240
LG ELECTRONICS USA INC	11.09%	2,157,829
LINSAY	0.00%	0
LIPPERT COMPONENTS INC	0.02%	3,891
LOREX	0.00%	0
MEGAGOODS INC	0.00%	0
MICROBOARDS TECHNOLOGY LLC	0.00%	0
MICROSOFT CORP	2.47%	480,598
MILWAUKEE PC	0.04%	7,783
MOBILE PIXELS INC	0.00%	0
MONOPRICE INC	0.01%	1,946
MSI COMPUTER CORP	0.30%	58,372
MTA MOVING TECHNOLOGIES IN AMERICA INC	0.01%	1,946
NANJING HONGAN DIANZI KEJI YOUXIAN GONGSI	0.00%	0
NAXA ELECTRONICS INC	0.00%	0
NETGEAR	0.00%	0
NEXIGHT INC	0.00%	0
NINTENDO OF AMERICA INC	0.22%	42,806
NIXEUS TECHNOLOGY INC	0.00%	0
NOOK DIGITAL LLC	0.00%	0
NUU INC	0.01%	1,946
OPTOMA TECHNOLOGY INC	0.01%	1,946
PANASONIC CORPORATION OF NORTH AMERICA	0.00%	0
PANTUM INTERNATIONAL LTD	0.01%	1,946
PEERLESS INDUSTRIES INC	0.01%	1,946
PHROZEN TECH CO LTD	0.01%	1,946
PIONEER ELECTRONICS (USA) INC	0.00%	0
PIXIO USA INC	0.00%	0
PLANAR SYSTEMS INC	0.01%	1,946
PROMETHEAN INC	0.70%	136,202
QNAP INC	0.01%	1,946
RAKUTEN KOBO INC	0.00%	0
RAZER USA	0.02%	3,891
RICOH USA INC	0.01%	1,946
ROKU INC	0.51%	99,233
SAMSUNG ELECTRONICS CO	20.44%	3,977,098
SCEPTRE INC	0.24%	46,698
SEELYOO INC	0.00%	0
SEURA INC	0.01%	1,946
SHARP ELECTRONICS CORP	0.01%	1,946
SHENZHEN AEEZO TECHNOLOGY INNOVATION CO LTD	0.00%	0
SHENZHEN CHAOYUN E-COMMERCE CO LTD	0.00%	0

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SHENZHEN CYX INDUSTRIAL CO LTD	0.00%	0
SHENZHEN ELEGOO TECHNOLOGY CO LTD	0.01%	1,946
SHENZHEN SHI WEI SHENG OU LU DIAN ZI SHANG WU YOU XI	0.00%	0
SHUTTLE COMPUTER GROUP INC	0.00%	0
SIMBANS ELECTRONICS LLC	0.00%	0
SIMPLY NUC INC	0.00%	0
SKYTECH USA LLC	0.02%	3,891
SKYWORTH USA	0.03%	5,837
SMART TECHNOLOGIES	0.30%	58,372
SONY ELECTRONICS INC	5.68%	1,105,182
SOUND AROUND INC PYLE AUDIO	0.00%	0
STRATASYS LTD	0.01%	1,946
SUNBRITETV LLC	0.01%	1,946
SUPER MICRO COMPUTER INC	0.14%	27,240
SUPERSONIC INC	0.00%	0
SYNOLOGY INC	0.01%	1,946
TARGUS	0.00%	0
TCT MOBILE (US) INC	0.07%	13,620
THERMALTAKE	0.00%	0
TIERTIME CORP	0.00%	0
T-MOBILE USA	0.00%	0
TOSHIBA GLOBAL COMMERCE SOLUTIONS INC	0.00%	0
TOUCHIT TECHNOLOGIES	0.00%	0
TTE TECHNOLOGY INC	7.01%	1,363,966
VALVE CORP	0.04%	7,783
VG RUSH CORP	0.00%	0
VIEWSONIC CORP	0.08%	15,566
VISUAL LAND	0.00%	0
VIZIO	3.83%	745,219
VTECH ELECTRONICS NORTH AMERICA LLC	0.01%	1,946
WACOM TECHNOLOGY CORP	0.00%	0
WALMART INC	6.40%	1,245,275
WESTINGHOUSE ELECTRONICS USA	0.39%	75,884
WORRYFREE GADGETS LLC	0.00%	0
XEROX CORP	0.01%	1,946
ZEBRA TECHNOLOGIES CORP	0.09%	17,512
ZHEJIANG FLASHFORGE 3D TECHNOLOGY CO LTD	0.04%	7,783
ZOTAC USA INC	0.00%	0